

**Course Objectives**

*Practice in oral reading of the Scriptures*  
*Gathering and applying demographic information pertinent to persuasion*  
*Learning logical fallacies*  
*Training in delivery and argument development*

**Course Outline**

(Dates will be established once the 2<sup>nd</sup> semester schedule is firmly set.)

**Lectures**

1. Week 1: Phrasing for Speaking and Reading
2. Week 2: Bible Reading 1 & 2 – Narrative Literature, OT and NT
3. Week 3: Audience Analysis and Adaptation
4. Week 4: Bible Reading 3 – Poetic Literature
5. Week 5: Persuasion – Motivation & Attitudes, Motivated Sequence
6. Week 6: Bible Reading 4 & 5 – Forensic and Epistolary Literature
7. Week 7: **No Class** – Professor traveling **Adams Due**
8. Week 8: Lesson 1 – Teaching to Motivate (15)
9. Week 9: Persuasion – Strategy Lesson 1 Critique due
10. Week 10: **Spring Break**
11. Week 11: **No Class** – Professor traveling
12. Week 12: **No Class** – Professor traveling
13. Week 13: Lesson 2 – Teaching to Challenge (15); Avoiding Logical Fallacies
14. Week 14: **No Class** – Professor traveling Lesson 2 Critique due
15. Week 15: Lesson 3 – Teaching to Encourage Hope (15) **Clark Due**
16. Week 16: Final Exam Lesson 3 Critique due

**Texts** Clark, Gordon. *Logic*. Available on Amazon.com. Trinity Foundation, 1985.  
 Adams, Jay. *Preaching with Purpose*. Grand Rapids, MI: Zondervan, 1982.

**Bible Readings** These will be assigned to you a week in advance. You will read in class and be evaluated.

**Outlines** A full-sentence outline following the principles taught in class must be turned in at the delivery of each lesson. You may have only a brief, keyword outline with you at the lectern that requires no more than one side of one page. Scripture passages may be typed out on the page if you desire. At the conclusion of your lesson you will also turn in the keyword outline for evaluation.

**Evaluations** Lessons will be recorded on Webex and you will review your lesson with the instructor's comments in hand. Critique sheets must be filled out and turned in *by the next class* to avoid significant penalty to that lesson's grade.

**Final Exam** The final will cover lecture material only (not the texts).

<b>Grading:</b>	Texts	20%
	Bible Readings #1-5	25% (5% each)
	Lessons #1-3	45% (15% each)
	Final Exam	10%

**COURSE OUTCOMES:**

- *Students will demonstrate facility in oral reading of the Scriptures that fully communicates meaning to the hearers.*
- *Students will better understand and apply demographic information to persuasive communication*
- *Students will show progress in avoiding logical fallacies*
- *Students will show progress in developing solid message content and delivery.*